**<Pinterest Reimagined> Project Plan Draft**

<Void Travelers>

Team Members: Phoenix Bochantin, Joseph Pugliano, Sumaiya Mir, and Ryan Kowzun

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# Introduction

## **Scope and purpose of document (<JP>)**

*Pinterest is a social media platform where you can search, share, and save images called “Pins”. It serves as a digital bulletin board, allowing users to create and organize their interests and also communicate with others about said shared interests. With a strong focus on inspiration and creativity, Pinterest helps individuals plan projects, discover trends, and even shop for products.*

*This document serves as a comprehensive guide to our project aimed at enhancing Pinterest. It outlines the problems we seek to address or the opportunity we wish to capitalize on, details the anticipated benefits for both the business and users, and describes the system’s major functionalities. Additionally, it provides a System Context Diagram illustrating user interactions, and includes a structured project schedule with tasks, dependencies, and milestones. It also establishes clear roles within our team and outlines the methods we will use to track progress, maintain alignment, and adapt to any challenges that arise.*

# System Scope

## **Problem/Opportunity Description (<PB>)**

*The goal for our project is to improve on an existing site/app that has some user interface issues. We will also be moving certain features to improve on the overall user experience. Pinterest already has a large user base but the new interface will not only attract new users but also make old users want to use the app more, as the app will have improved features that might have pushed older users away from using the app.*

## **Anticipated Business/Personal Benefits (<SM>)**

*Our company hopes to implement a new and improved user interface which makes scrolling through Pinterest and downloading boards easy for its users. By making navigation easier with our new sliding layout and improving the overall functionality of the app, we strive to make it simpler and more efficient for users to discover and download whole boards with little to no effort. By incorporating a sliding layout, users will be able to browse through boards and pins more smoothly and users will also be able to customize their profiles to their liking.*

*The main advantage of this updated application for users is its increased usability. Users can easily browse Pinterest, customize their profiles, locate their favorite boards more quickly, and download them for offline viewing thanks to a simpler and easier-to-use interface.The new sliding layout provides a dynamic and engaging way to interact with content, allowing for a more immersive and relaxed browsing experience. By making ads more transparent and having a bright border around it, users will be able to differentiate between posts and ads. Overall, time and effort will be saved by the improved features, which will make Pinterest a more useful tool for organizing and storing inspiring content in addition to being more fun and easier to use.*

**System Capabilities (<SM>)**

***Changing Ad Transparency:*** *We plan on adding a red colored border around the ads and making the sponsored ad sign bigger so the users can identify when something is an ad. There will also be a pop-up which asks the users to confirm if they want to leave the app when they click on the ad.*

***Changing Banners:*** The top banner will be removed and instead, the main menu options which are currently placed on the bottom will be moved to the top so it's easier for the users to navigate between them.

***Implementing a sliding layout:*** Instead of a top banner, there will be a sliding layout. There will be a recommendations page which the user will be able to swipe left to and when the user swipes right it will bring them to their profile page.

***Downloading made easier:*** *Rather than having to download images individually the users can now hold down on the images and download multiple to the homepage at once. They can also download an entire board or multiple boards saved as a collection.*

***Expanding profile functions:*** *Users will be able to fully customize their profiles by changing their backgrounds, adding descriptions, and pinning their favorite users. There will be profile badges signifying different milestones such as how active they are and their interests/posts. Lastly, users will also be able to create a board within a board.*

## **System Context (<RK>)**

*Using Visio or draw.io, create a System Context Diagram which depicts the primary users of the system and the information that is exchanged between them and the system.*

*Submit the System Context file as a separate file from your plan document*

# **Schedule (<JP>)**

*Using MS Project/Project Libre, create a Work Breakdown Structure Chart, identifying all tasks required to complete this team project, dependencies and staff resources for each of the tasks. Include phases to group and organize your tasks and include milestones.*

*Submit the schedule file as a separate file from your plan document.*

# **Staff Organization(<PB>)**

*I, Phoenix Bochantin, am the team leader. We organize the assignments by splitting tasks into what people are good at and I will pick up any tasks that get left behind.*

# **Tracking and control mechanisms** (<RK>)

We will mainly use slack to communicate with each other for changes needed and the like when we are not in person. While also using trello if needed for everyone to keep track of what they need to do. However the meetings in the beginning of class allow us all to communicate these tasks and things we have to accomplish with each other. So that we can know what tasks we have to accomplish for a project.